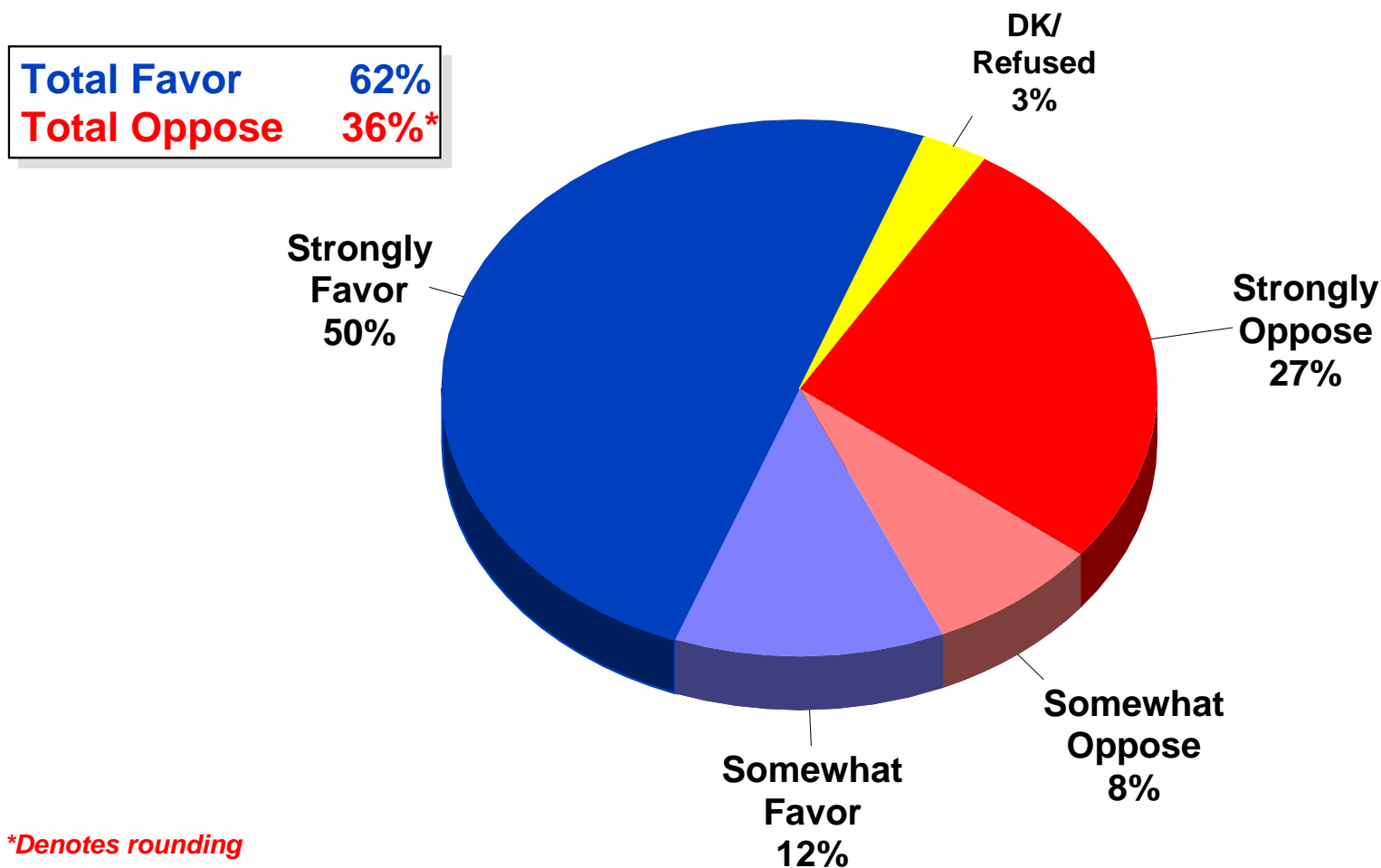


Two-thirds of Indiana voters favor an increase in the cigarette tax.

“Now, thinking about the state's cigarette tax... would you favor or oppose a ONE DOLLAR per pack increase in the state cigarette tax with money being used to fund health programs and programs which keep kids from smoking and help current smokers to quit?”

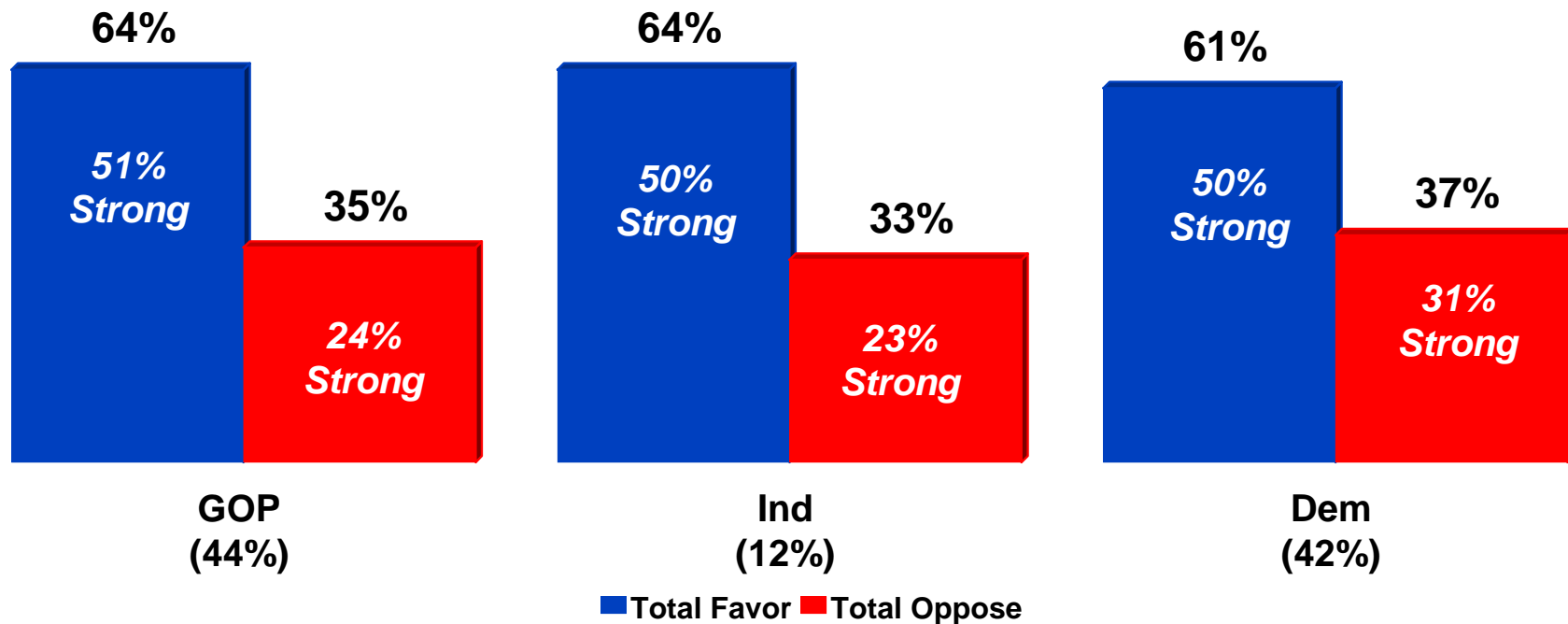


**Denotes rounding*

There is strong bi-partisan support for a one dollar cigarette tax increase for health and tobacco prevention.

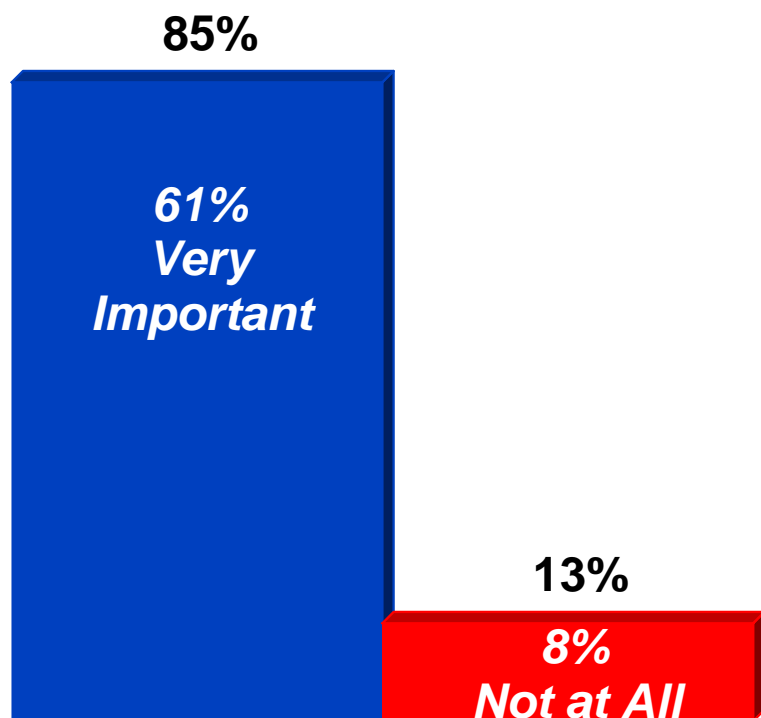
“Now, thinking about the state's cigarette tax... would you favor or oppose a ONE DOLLAR per pack increase in the state cigarette tax with money being used to fund health programs and programs which keep kids from smoking and help current smokers to quit?”

By Party

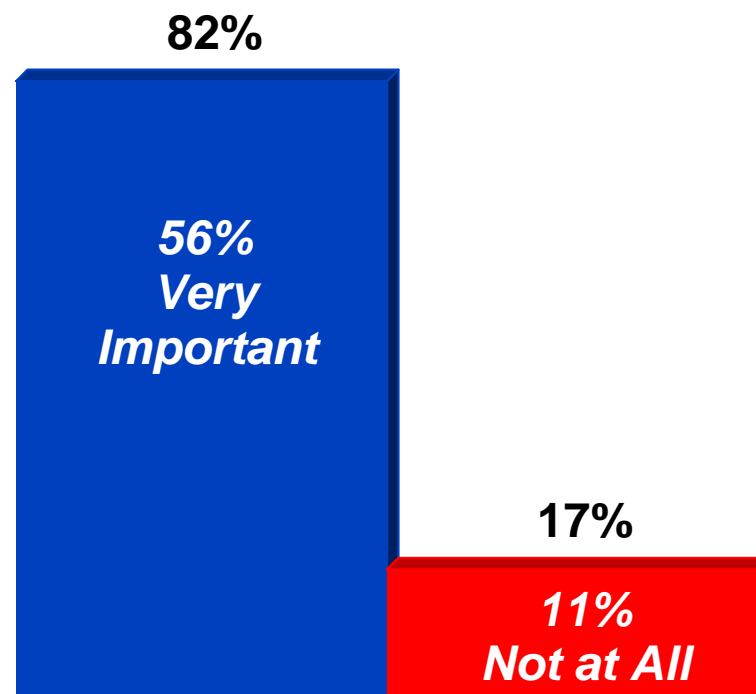


Overwhelmingly, Hoosiers feel the legislature should use the new money to pay for health and tobacco prevention programs.

“Now, if Indiana's tobacco taxes are raised, how important to you personally would it be for the new money to be used to improve health programs?”



“And, if Indiana's tobacco taxes are raised, how important to you personally would it be for the new money to be used to fund programs which keep kids from smoking and help current smokers to quit?”



■ Total Important ■ Total Not Important

Overwhelmingly, Hoosiers say raising the tobacco tax is good politics.

“Now, let's suppose for a moment that this proposal to increase the state cigarette tax by ONE DOLLAR with the money being used to improve health programs and fund programs which keep kids from smoking and help current smokers to quit came to a vote in the state legislature and your state legislator voted in favor of it.

In the next election, would you make a point to definitely vote IN FAVOR of this legislator, make a point to definitely vote AGAINST this legislator, or would it not make much difference one way or another?”

Def In Favor/No Diff 81%

